



PLANNING COMMISSION

MARCH 16, 2016

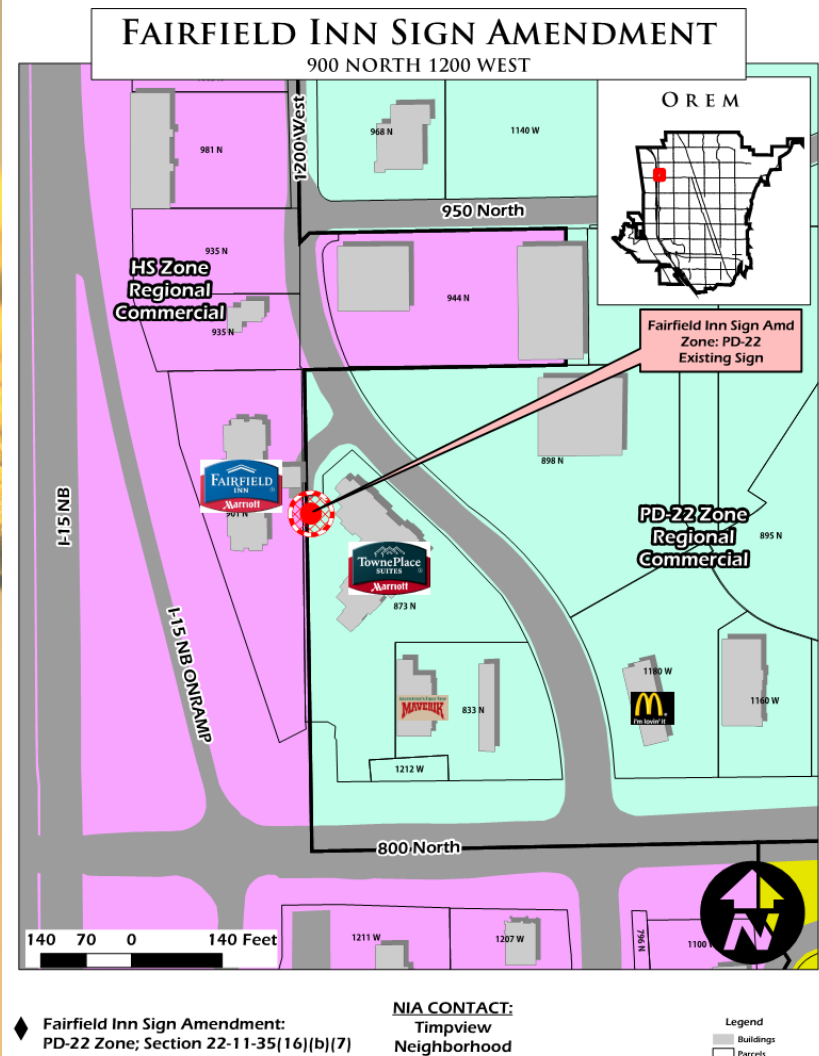
Item #: 3.5

PUBLIC HEARING – Amending Section 22-11-35(L)(16)(b)(7) of the Orem City code pertaining to signage requirements in the PD-22 zone at 800 North 1200 West.

Applicant: Jared Smith

Background & Map

- Applicant proposing to locate a sign for Fairfield Inn on the existing TownePlace Suites pole sign
- Amendment would allow two (2) signs with 300 square feet each in separate cabinets
- Existing 80' pole sign was approved in May 2011



Aerial View



Site Photo

Proposed sign



Proposed Sign



SCALE: 1/16" = 1'-0"

EXISTING



PROPOSED

Proposed Amendment

Section 22-11-35(L)(16)(b)(7)

(7) A total of three freestanding pole signs shall be allowed on that portion of the property located west of the realigned 1200 West Street. An additional four freestanding pole signs shall be permitted on the east side of 1200 West Street provided that none of these pole signs are located within fifty (50) feet of 800 North. All of the pole signs allowed under this subsection shall be at least one hundred (100) feet apart. The provisions of Sign Zone “A” shall govern the height and area limitations applicable to the pole signs allowed under this subsection. Notwithstanding the above, one of the three freestanding pole signs allowed west of the realigned 1200 West street may be up to eighty (80) feet high provided that such sign is oriented toward Interstate 15. This sign may have a total of six hundred (600) square feet of sign area provided that the total sign area is divided into two separate cabinets with each cabinet having no more than three hundred (300) square feet of sign area.

- Signs in Sign Zone “A” are allowed to be 35' tall and have a maximum of 300 square feet.
- Signs in Sign Zone “E” and “F” are allowed to be taller than 35' depending on the height of the freeway adjacent to their locations and allowed 300 square feet.
- Billboards are allowed 675 square feet

Sign Zones

